Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav School of Management
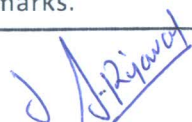## MBA-Business Analytics (In Association with IBM)
Choice Based Credit System (CBCS) (2025-2027)

SEMESTER - II

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL						
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	Th	T	P		
1	MBAIBM201	Statistical Fundamental & Data Analysis using Excel	Credit Scheme will be as per the syllabus of the respective IBM Course								2	50
2	MBAIBM202	Predictive Analytics	60	20	20	30	20	2	0	2	3	150
3	MBAI202	Research Methodology	60	20	20	0	0	3	0	0	3	100
4	MBAI204	Operations Management	60	20	20	0	0	3	0	0	3	100
5	MBAI206	Managing Human Resources	60	20	20	0	0	3	0	0	3	100
6	MBAI401C	Strategic Management	60	20	20	0	0	3	0	0	3	100
7		Generic Elective-I	60	20	20	0	0	3	0	0	3	100
			360	120	120	30	20	17	0	2	20	700

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore

Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore